# TACKLING VERMICULITE

# What Is Vermiculite?

Until the 1990s, Zonolite vermiculite was a popular mineral product used for insulating homes, particularly in northern states like Wisconsin. Unfortunately, much of this insulation was found to contain harmful asbestos fibers. If you have vermiculite in your home, Environmental Protection Agency guidelines say you have two options: leave it in place undisturbed or have it removed by a certified asbestos remediation professional.



### Is Vermiculite in Your Home?

Vermiculite in a home may feel like a difficult situation to deal with, but help is available—and there are ways to save on removal costs. FOCUS ON ENERGY® can help you find a Trade Ally contractor to assess your current insulation and any possible vermiculite issues. A Trade Ally contractor will identify opportunities for insulation improvements and other energy-saving upgrades for your home.

## **Unlock Financial Rebates**

Review insulation and air sealing rebates and find a Trade Ally contractor to assess your home at **focusonenergy.com/wholehome** or call **800.762.7077**.

#### REDUCING ENERGY WASTE ACROSS WISCONSIN

Rebates are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial rebates help to implement energy efficiency and renewable energy projects that otherwise would not be completed. ©2025 Wisconsin Focus on Energy HPE-2508-0125



#### Help With Costs

The Zonolite Attic Insulation (ZAI) Trust was created to help homeowners deal with vermiculite. Through the ZAI Trust, you can apply for funds to cover 55% of the removal and re-insulation costs, up to \$4,935. The funding is also retroactive, so if you have already paid for removal and have the receipt, you could still qualify. Find full details at **zaitrust.com**.

On top of these savings, Focus on Energy offers rebates for new insulation. Please note that these rebates would be applied to your project costs first, then the ZAI Trust funding outlined above would apply to the remainder.

